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Maytum Company to Publish Chamber 2010 Business Builder Source Book

The Maytum Company, Inc., a Dunkirk, NY based advertising agency, Internet and publishing company, has been awarded the contract to produce the Chautauqua County Chamber of Commerce 2010 Business Builder Source Book.

"We look forward to working with The Maytum Company and in doing so keeping the entire production process of this annual publication in Chautauqua County," stated Todd Trantum, president/CEO of the Chautauqua County Chamber of Commerce. "This is a great opportunity for us to work with and support a local startup company."

By working with a local publishing company, the Chamber is ensuring the revenue generated by the book will remain local and will be invested back into the community. Chamber members will also have the trust and confidence of working

with local sales representatives with whom they have an established relationship.

"One of the core values of our company is to support the community and to help it prosper. We are invested in Chautauqua County and share in the Chamber's mission of creating a prosperous business climate. We're proud to support the Chamber by producing a high quality publication that helps promote the community and our fellow chamber members.," said James Austin, president of The Maytum Company.

The Chamber's Business Builder Source Book is an annual publication featuring a profile of the community. Feature articles have focused on health care, business, schools, tourism, education, and housing. Included in the book is an alphabetical listing of all chamber members as

(Continued on page 6)



Benefit
Spotlight

Business Builder Source Book

The 'Business Builder Source Book' is the region's most complete business resource, referenced year-round by area business owners. This annual publication is a complete resource of member businesses exclusively for member businesses.

Don't miss out on being included in the 2010 edition - renew your 2009/2010 chamber membership prior to August 1 and receive your 3 free listings!

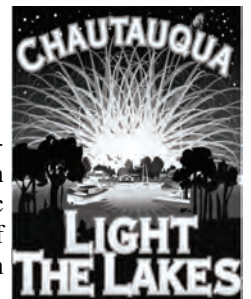
2nd Annual Light the Lakes Prepares for Launch

Last year, ideal weather conditions welcomed a crowd estimated at approximately 250,000 for the 1st Annual Light the Lakes - a spectacle event where we light the Chautauqua Sky in one of the largest fireworks displays in North America that can be seen from space. Spectators lined all sides of Chautauqua Lake, as far as the eye could see. Each community involved noticed a substantial increase of attendance to their local hotels, restaurants and events from 2007 to 2008 over Labor Day weekend. Between the seven communities involved (Bemus Point, Findley Lake, Jamestown, Lakewood, Mayville/Chautauqua, Midway State Park and Westfield & Barcelona), the following results were noted:

- Approximately 250,000 spectators

total, resulting in an economic impact of \$6.1 million overall;

- Lodging revenue and room occupancy doubled at some hotels while others experienced an increase of at least 15%;
- Attendance to local community events had an increase of a minimum of 60% and even skyrocketed to 100% in some areas;
- Several local vendors and business owners, for the first time ever, sold out of products;
- Local farmers markets and spe-



(Continued on page 5)

There's Fun in the Air at 'Extravaganza' Networking Mixer - July 23

Join your fellow chamber members at the Arthur R. Maytum Family Theater to be greeted by announcers ready to put on a show. While networking make sure you stop by the food vendors and enjoy savory mountains of your favorite mouth-watering fair foods.

In keeping with the theme, upon arrival, members will receive a 'Fair Food Frenzy' Networking Game piece – a pizza slice, cotton candy, italian sausage, curly fries, candy apple, snow cone, fried dough or corn dog. Chamber members will then network to find six different types of food to complete their game and enter to win the grand prize - a Tractor Supply Company package valued over \$100.

In addition to the 'Fair Food Frenzy' Networking Game grand prize, there will

be a business card raffle that members can enter to win - Business Card Raffle Grand Prize - The Maytum Company - ad package valued at \$295; a Car Care Emergency Kit, courtesy of ADKO; Car Back Seat Organizer courtesy of ADKO; Gift Pack courtesy of Desilu Playhouse & Lucy Desi Museum and Guest Passes to the Jamestown Area YMCA.

Nestle Purina, OB-SERVER, The Maytum Company, The Post Journal and WDOE / KIX FM.



This is one of the Chamber's most widely attended Networking Mixers so you won't want to miss the show!

'Extravaganza' Networking Mixer is sponsored by Advertising Advantage, Anderson Cleaners, Arkwright Printing, DFT Communications, Fredonia Place,

Pre-register and get on the 'Ringmaster' list for the July 16 Networking Mixer Extravaganza by pre-registering online at www.chautauquachamber.org or by calling 366-6200 or 484-1101. This is one of the Chamber's most widely attended Networking Mixers so you won't want to miss the show!

See the enclosed insert for more details.

Mayville/Chautauqua Chamber Announces Summer Concert Series



The Mayville / Chautauqua Chamber of Commerce is pleased to announce the concert schedule for

the upcoming 2009 "Entertainment in the Park" summer concert series. Held Thursday evenings during July and August in Mayville, the performances run from 6:30 – 8:30 p.m.

The concerts will be held at two locations: the Village Green Park, Routes 394 and 430 intersection or Lakeside Park, under the Gazebo on the shores of Chautauqua Lake along Route 394. Below is a

list of performers, concert dates and concert locations:

- July 9 – Bill Ward, Village Green Park
- July 16 – Eclipse, classic rock band, Village Green Park
- July 23 – The Folksters, performed by Emerald City Productions, Village Green Park
- July 30 – Jackson Rohm, Lakeside Park
- August 6 – Pete Ciruolo Quintet, Village Green Park
- August 13 – Kokomotime Band, Village Green Park
- August 20 – Generic Grass, Village Green Park

- August 27 – Randy Graham, Village Green Park

Rainbow the Clown, always a favorite with the children, will again be on hand for the July 9, 16, 23 and 30, as well as August 13 and 20 concerts to entertain the children with balloon sculptures and face painting.

In case of liquid sunshine (otherwise know as rain), the concerts will be held at the upper Mayville Fire Hall across the street from the uptown Village Green (behind the Village offices building on the hill).

For more information, call the Mayville/Chautauqua Chamber of Commerce at 753-3113.

Check out this month's insert advertisers . . .

Cattaraugus County Bank Dunkirk Rotary WCA Hospital Weeks Gallery

Thank you for the Website Technology Contributions!!

Thank you to our members who made a voluntary contribution above and beyond the annual membership renewal. List reflects contributions through June 15, 2009.

| | | |
|--|---|--|
| A Automotive, Inc. | Faculty Student Association (FSA) | Penhollow Disposal Service, LLC |
| AAA Jamestown | Falconer Printing & Design, Inc. | Rem-tronics |
| ADKO Advertising Specialties | Family Delight Foods, Inc. | Richard T. Milazzo, Jr. MD |
| Ahlstrom Schaeffer Electric | Fancher Chair Company, Inc. | Rodgers Land Surveying |
| AT&T Premier Technologies | Fredonia College Foundation | Ryel & Beyer Financial Solutions |
| BECC Electric | Gebbie Foundation, Inc. | Sanderson Electric Inc. |
| Bernard Anderson Fundraising | Genesis Solutions LLC | Sanitary Wiping Cloth Company |
| Bly, Sheffield, Bargar, Pillitteri & MaCal | Gil's Consulting | Serta Mattress Company |
| Brushwood Folklore Center, LLC | Habiterra Architecture & Landscape Architecture | Southern Tier Chiropractic |
| CH Colvin, Inc. | Harvest Chapel Free Methodist Church | Southern Tier Crematory |
| Chautauqua County Board of Realtors | Hoover-Seville Associates | Southern Tier Environments for Living |
| Chautauqua Heights Camping Resort | Inner Lakes Federal Credit Union | Southern Tier Pediatrics |
| Chautauqua Multi-Use Organizing Committee Inc. | INX International Ink Co. | St. Susan Center |
| Chautauqua Registered Black Angus | Jamestown Area Community Federal Credit Union | The Care Center Rx & Medical Supply, Inc |
| Chautauqua Striders, Inc. | Jamestown Community College North | The Carriage House Companies, Inc. |
| Clark & Whipple LLP | Jamestown Savings Bank | The Inn at Pheasant Run |
| Collins Construction | Janet Katta | The Maytum Company |
| Community Development Association | John R. Tallett, MD | Thomas A. Putnam, MD |
| Courier Capital Corporation | Johnson Estate Winery, LLC | Tom's Family Restaurant |
| Crooked Brook Farms, Inc. | Joseph A. Blum, MD | Total Piping Solutions |
| D & F Travel, Inc. | Kings' Heating & Sheet Metal, Inc. | Town of Dunkirk |
| D.J. Harrington | Lind Funeral Home | Turfenders, Inc. |
| Design Technology | Meals on Wheels, Inc. | Urban Engineers of New York, P.C. |
| Dunkirk Animal Clinic | Mohammad M. Bari, MD | Veracity Benefit Designs |
| Dunkirk Electric Motor Repair | Neal Rzepkowski, MD | Village of Cherry Creek |
| Dutch Village Restaurant | Nestle Purina PetCare | WCA Hospital |
| E Z Clean Car Wash, Inc. | New Covenant Assembly | Weber Knapp Company |
| ECR International, Inc. | Newman Funeral Home, Inc. | Welders Supply Company |
| ENB Insurance Agency | Nussbaumer & Clarke, Inc. | Western Division Federal Credit Union |
| Evans Liquors | P Duncan Corp | Westfield Memorial Hospital, Inc. |
| Excelco/Newbrook | Patrick's Resale Center | Zahm & Matson, Inc. |

Member News



The Chautauqua Region Community Foundation, "BWB" Buffamante Whipple Buttafaro, P.C. and The Vineyard Group, LLC presented a \$500 check to "Baby" Joe Mesi, in honor of his recent appearance at the Continuing Legal Education Seminar hosted by the Robert H. Jackson Center. Funds were donated to the Baby Joe Mesi's Fight for Organ Donation, Inc. The organization's purpose is to promote and assist those organizations which offer services including procurement of organs, care of individuals who donate and receive organs, medial research for organ donation and financial and other assistance to organizations which promote organ donation efforts. Donations can be made to "The Baby Joe Mesi Fight for Organ Donation" by sending a check or money order to 117 Darwin Drive, Snyder, NY 14226. For more information about the foundation please call 858-3712 or check the website at www.babyjoemesi.com.



Harrington Sandberg Architecture & Engineering P.C. is pleased to announce that Thomas W. Bixby has successfully completed the CSI (Construction Specifications Institute) Certified Construction Contract



Administration (CCCA) program. Mr. Bixby, with over 30 years experience in the construction industry, joined Harrington Sandberg in 2003. He currently heads the firm's Construction Services initiative. Tom has served as Construction Contract Administrator for Harrington Sandberg's numerous educational, municipal and housing projects. He and his staff have also recently provided Owner's Project Representation (aka Clerk-of-the-Works) services for Frewsburg, Clymer and Forestville Central Schools as well as the Jamestown YWCA.



The Audubon Center and Sanctuary is pleased to announce that Jamestown's Johnson Foundation is sponsoring Art in the Woods with a grant of \$1000. The July

18 and 19 art show and sale will be held on the Audubon grounds at 1600 Riverside Road, between Jamestown and Warren, Pennsylvania. Art in the Woods promises a delightful time for art and nature lovers alike. The two-day program runs from 10 am to 6 pm on Saturday, July 18, and 10 am to 5 pm on Sunday, July 19. It will feature painters, photographers, sculptors, jewelers, and other artists, plus hands-on exhibits and displays, food, music, and activities especially designed for children. For more information, including how to become a sponsor of Art in the Woods, call 569-2345 or visit jamestownaudubon.org.



Karl Sisson Named Development Director WCA Hospital and the W.C.A. Foundation is pleased to welcome Karl Sisson as its Director of Development. In his role, Karl will coordinate all the development activities of



WCA Hospital and W.C.A. Foundation, including fundraising drives, comprehensive capital and endowment campaigns, stewardship and donor recognition programs, and face-to-face appeals. For the past ten years, Sisson has served as the Director of Development for Heritage Ministries (Jamestown), where he oversaw development, marketing, public relations, and special events for the non-profit organization. Previously, he served as the Director of Alumni Relations in the Office of Development at Roberts Wesleyan College in Rochester, New York, and as an Account Executive for Bradan Productions in Cleveland, Ohio.



The Chautauqua Leadership Network held an open house and ribbon cutting ceremony to introduce the community and membership to their new office location at 16 West Second Street, Jamestown.



Before October 20 of last year, when ground was broken on the SUNY Fredonia Technology Incubator in Dunkirk, the best we had to offer those who asked what it would look like was architectural renderings. Now the SUNY Fredonia Technology Incubator can point to the new building taking shape on Central Avenue. Even

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Light the Lakes cont'd...

(Continued from page 1)

cialty stores experienced their largest weekend ever;

National and local TV/radio advertising and interviews provided thousands of media impressions for our region.

"If ever there was a year to promote, stimulate and revitalize our region it is now. This project was a huge success and a proven winner for everyone county wide," said Dan Dalpra, Light the Lakes founder.

The 2nd Annual Light the Lakes will take place during Labor Day weekend with the big "take-off" on Sunday, September 6. Highlights include: a special performance from ABBAMANIA, featuring a tribute to the Swedish super group ABBA on the Floating Stage, Bemus Point, NY; air communication with special event pilot, Lou Nalbene, Jamestown Aviation Company; the lighting of the flares for the 'Ring of Fire'; and new this year, Water Fires - all lead up to the grand finale!

At 10:10 p.m. – BLAST OFF – the spectacular lighting of the Chautauqua Sky begins. At each "take-off" location the

fireworks will run simultaneously to a specially programmed music piece, broadcasted via radio feed. Enjoy a spectacle of fireworks as they dance over the lake in rhythm with each beat of the music.

"Our plans for this year's event are unfolding as we explore adding Water Fire displays, Special appearances from Astronaut's, NASA Displays, securing more locations, and community events around the region," said Dalpra.

This year's locations for "take off" include: Bemus Point (event headquarters), Findley Lake, Jamestown, Mayville/Chautauqua and Westfield/Barcelona, Jamestown Savings Bank Ice Arena.

Light the Lakes is sponsored by Bemus Bay Pops; Chautauqua County Chamber of Commerce; Chautauqua Lake Association; County of Chautauqua Industrial Development Agency; Cummins, Inc.; Media One Group; NRG Dunkirk Power, LLC; and WGRZ-TV.

For more information on Light the Lakes, visit www.ilovenylakes.com.

Member News Cont'd...

(Continued from page 4)

better, in just a few short months there will be a completed location for entrepreneurs and their technology startups. The Incubator is looking forward to having a permanent home that can provide new businesses with the kind of facility they need to grow.

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Discounted advance sale ticket outlets for the 2009 Chautauqua County Fair have been announced by the Chautauqua County Agricultural and Fair Association, Inc. Advance sale tickets are sold at \$6 per person compared to the daily gate tickets of \$8 Monday-Thursday of fair week and \$9 on Friday, Saturday and Sunday. To order tickets online or to view the advance ticket outlets visit www.chautauquacountyfair.org. The 128th edition of the Chautauqua County Fair runs July 27 - August 2 at the fairgrounds in Dunkirk.

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The 123rd annual commencement exercises for Jamestown Business College



were held Saturday, May 30, 2009 at the First Lutheran Church in Jamestown. Terry Turner, a member of the

board of trustees, presented 105 graduates with associate degrees and certificates in business administration and administrative assistant programs. JBC President, David Conklin, was the first to congratulate the class of 2009 and encourage them to be excited for the future. Gebbie Foundation Executive Director/CEO John C. Merino gave the commencement address. He offered the graduates advice on assuming leadership roles as they embark on the next phase of their professional lives, and stressed the importance of integrating creativity into many phases of their job performance.

Registration Opens for Chamber Golf Tournament - September 11

The Chautauqua County Chamber of Commerce has begun accepting reservations for its Annual Golf Tournament. The Chamber's Annual Golf Tournament takes place Friday, September 11 at the Chautauqua Golf Club – Upper Course, Route 394, Chautauqua, NY.

"We are looking forward to returning to Chautauqua Golf Club for the 2009 Chamber Golf Tournament. It has been three years since our members and guests last played at Chautauqua Golf Club. This is an excellent course to play, with great facilities and location. The excitement and anticipation is growing as we move closer to the September 11 tournament date," said Guy Ditonto, Member Services Manager at the Chamber.

The format of the tournament is four person scramble - best ball. Golfers will play for a \$1280 purse that is payable in Shop Chautauqua County Gift Checks. Additionally, there will be a Ladies-Special Purse for the best scoring team with at least one woman in it. The tournament begins with registration at 9:30 a.m. and shotgun start 11:00 a.m. Lunch will be

served on the course. The day concludes with cocktail hour, buffet dinner and prize awards.

The Chamber is encouraging golfers to register early. Individuals and teams of four are welcome and invited to participate. A registration fee will be charged and reservations are due in advance. The registration fee includes 18 holes of golf, cart and greens fee, tee gift, lunch, and dinner.

The Chamber's Annual Golf Tournament is sponsored by Acu-Rite; Cliffstar Cooperation; County of Chautauqua Industrial Development Agency; DFT Communications; Dunkirk Metal Products; Lake Shore Savings Bank; NRG Dunkirk Power LLC; OBSERVER; Petri Baking Products; The Maytum Company; The Post-Journal; and Stearns and Wheler.

For more information or to register for the Chautauqua County Chamber of Commerce Annual Golf Tournament, see the enclosed insert or visit www.chautauquachamber.org.



Tack 'n Togs names The Stagecoach West "Best of the Best: Western Retailer"

In May 2009, Tack 'n Togs, the leading international publication for equine retailers, named The Stagecoach West "Best of the Best: Western Retailer".

Jack and Mary Jo Peacock opened The Stagecoach West in the late 1970's. What started small has now grown into an 18,000 square foot store with 24 employees.

The Stagecoach West offers everything from Western clothing and outdoor work gear to saddles and other horseback riding accessories. Stagecoach also offers an extensive horse health section and boast the largest Carhartt dealer in Western New York and they even carry a custom saddle under their own label.

Behind Stagecoach West is a riding arena that local equine groups are allowed to use for events at no charge. There is usually a horse show there every weekend from April to October.

The Peacocks believe it is important to connect with customers on their own turf, and as a result, they are very active in all Equine Affaire events and other national and local horse shows. In addition, they host a trail ride each July where good family fun is encouraged. This year, the Peacocks also will be actively working with the TV show "Best of America by Horseback" to coordinate a ride in New York.

The Stagecoach West is located on Route 5 and 20 in Irving, NY. Visit www.stagecoachwest.com to view a full listing of products and listing of events.



Source Book cont'd...

(Continued from page 1)

well as a yellow page section listing chamber members by their product or service.

The production of the Source Book has begun. Representatives from The Maytum Company will be contacting chamber members for advertising opportunities.

The Business Builder Source Book will be distributed to chamber members in late October. A separate community profile section will also be produced as a tool to promote Chautauqua County to visitors and interested parties. Copies will be available for pick up in late October at the Chamber office's on Bennett Road in Dunkirk and West Fifth Street in Jamestown.

For more information, contact Chad Rizzo, executive director of sales for The Maytum Company, at 366-9200.

Weeks Gallery presents Weightlessness

Jamestown Community College's Weeks Gallery presenting Weightlessness, an exhibition of photographs by Arno Rafael Minkkinen, on display until July 30.

The show features selections from the artist's monograph, *Saga: The Journey of Arno Rafael Minkkinen, Thirty-Five Years of Photographs*.

Minkkinen is the featured artist for JCC's Global Collection of Photography (GCP) summer exhibition. Gallery hours are 11:00 a.m. - 5:00 p.m., Monday-Thursday. Visit www.sunyjcc.edu/weeksgallery for more information.

2009 Awards Banquet Talent Search

If you can sing or play an instrument and want to share your talent with fellow chamber members then sign up to audition for the 2009 Annual Awards Show.

This year's Annual Awards Banquet will be transformed into a magnificent Awards Show starring YOU, our chamber members.

We will gather at the Chautauqua Suites and will honor not only the success of our fellow businesses, but we will also shine a spotlight on a few talented business professionals.

The show will salute accomplishments, spirit and talents inside and outside of the office. In so many ways, YOU, our members will be the stars of the 2009 Annual Awards Show!

Auditions schedule:

- **Tuesday, July 28**, Dunkirk Chamber Office, 3:00 – 5:00 p.m.
- **Wednesday, July 29**, Jamestown Chamber Office, 3:00 – 5:00 p.m.

Contact Jenny Ingrao, "Show Producer" at 366-6200 or see the enclosed insert to book your audition now!

This year's Award Show promises to bring out many cheers, standing ovations and inspiration.

Mark Your Calendars



**July 23 -
'Extravaganza'
Networking Mixer**

**August TBA-
Federal Congressional
Lunch**

**September 11 -
Annual Golf
Tournament**



Donate Blood This Summer For Local Patients

Are you aware that **1 pint of blood will save 3 lives?** Giving blood is an easy way to help save lives. Here are some good reasons to make donating blood a part of your community service to others:

- Donating blood is safe, easy, and a great way to give back to your community and hospital.
- The actual blood donation normally takes less than ten minutes.
- Much of today's medical care depends on a steady supply of blood from healthy donors.
- Every time you donate blood, it gives three people a fighting chance at life.

Blood donations are especially needed during the summer months as individuals become busy with summer activities and area schools are in recess.

Donating blood is a selfless gift that any healthy person can offer to his /her community. The national blood supply is in constant need of replenishment, especially in the summer months when donations fall to critically low levels.

Sponsored by: WCA Hospital



Save 3 lives - donate! For a blood mobile drive in your area, log onto the Community Blood Bank of Northwest Pennsylvania & Western New York (CBB), www.fourhearts.org. All blood donations from CBB stay in your community!

Silver Creek-Irving Chamber Plans Summer Family Fun

The Silver Creek-Irving Chamber of Commerce announces their 'Summer in Silver Creek' events schedule for 2009.

Kicking off the Summer festivities is the Independence Day Celebration on July 3. At 7:30 p.m. the Kokomo Time Band performs on the Beach at the George Borrello Park. Food and refreshments will be available and fireworks will follow after the concert.

Following the kick off of the concert series on July 3, Skidoo featuring Dick O'Dell & Band perform from 7:00 - 9:00 p.m. on July 16 in the Park. Then on, July 30, music by The Baby Boomers, will perform at the Silver Creek Village Park, 7:00 – 9:00 p.m.

On August 1, Silver Creek will hold Village wide Yard Sales from 9:00 a.m. -

5:00 p.m. From 3:01 - 5:00 p.m. prices will be reduced. Maps are available for purchase at the Village Park and 29 Oak Street for 50 cents and while there you can enter to win \$50 cash. The Yard Sales will go on rain or shine. For more information, about the Yard Sales call Destination Plus 934-9522 or 934-7334.

Join Silver Creek, August 13 for sounds from the 40's and 50's featuring the Wallace-Farina Band, Silver Creek Village Park, 7:00 – 9:00 p.m. Bring your dancing shoes and enjoy all your favorite Polish and Italian music!!

Wrapping up the Summer Family Entertainment on August 27, the Happy Days Band will perform at the Silver Creek Village Park, 7:00 – 9:00 p.m.

Welcome New Members

Bishop Concrete

Concrete Contractor & Excavation

1530 Shadyside Road

Lakewood, 763-6400

www.sugarhillgolfcourse.webs.com

Pay Chex, Inc.

Payroll Service

33 Dodge Road

Gelzville, 984-9052

www.paychex.com

People, Inc.

Human Services

17 Park Place

Silver Creek, 934-7905

www.people-inc.org

Sugar Hill Golf Course / Caddyshack Restaurant

Golf Course

7060 Route 5

Westfield, 326-4653

www.sugarhillgolfcourse.webs.com