



Chautauqua County Chamber of Commerce

With a Chamber Membership You Will Receive a Return 12 Times Greater Than Your Initial Investment!

Put the Chamber's Five Point Focus to Work for Your Business:

1. Drive Foot and Internet Traffic to Your Business
2. Increase Your Business to Business Connections
3. Provide Cost Saving Solutions for Your Employee Benefits and Access a Human Resources Compliance Platform
4. Advocate for Positive Change with a Focus on Reducing Taxes
5. Support Economic, Workforce and Tourism Development



Membership Investment: Main Street Tiers

	Main Street I	Main Street II	Main Street III
	Investment: \$195	Investment: \$270	Investment: \$550
	\$17/mo (12 mos)	\$23/mo (12 mos)	\$46/mo (12 mos)
	<i>~Value: \$3,048</i>	<i>~Value: \$4,257</i>	<i>~Value: \$8,302</i>
	<i>Business Size 1-5</i>	<i>Business Size 6-10</i>	<i>Business Size 11-50</i>

Support the Mission and
Access a Business Network



SHOPLOCALCHQ Gift Card
Program



SHOPLOCALCHQ Shop
Where I Live On-line
Marketplace

5 Product Listings

20 Product Listing

50 Product Listings

Business Over Bagels
Quarterly Best Practices &
Topical Discussions



Business After Hours



Submit an Article for
Chautauqua Business
Weekly Email Distribution



**Human Resource Platform
and Resource Library**



**Sexual Harassment
Compliance Training**



Training Modules

9 Modules

Event Tickets

1 Ticket

**Sponsorship & Marketing
Discount**

Membership Investment: Metal Tiers

Bronze	Silver	Gold	Platinum
Investment: \$1,100	Investment: \$1,750	Investment: \$2,250	Investment: \$2,750
\$92/mo (12mos)	\$146/mo (12mos)	\$188/mo (12mos)	\$230/mo (12mos)
<i>~Value: \$13,452</i>	<i>~Value: \$16,624</i>	<i>~Value: \$20,510</i>	<i>~Value: \$29,449</i>
<i>Business Size 51—100 employees</i>	<i>Business Size 101-300 employees</i>	<i>Business Size 301-500 employees</i>	<i>Business Size 501+ employees</i>
50 Product Listings	50 Product Listings	50 Product Listings	50 Product Listings
10 Modules	11 Modules	14 Modules	20 Modules
2 Tickets	3 Tickets	4 Tickets	16 Tickets (Plus 8 tickets to the Annual Awards Banquet)
10%	15%	20%	25%

Membership Investment—Main Street Tiers

Main Street I

Investment: \$195

\$17/mo (12 mos)

~Value: \$3,048

Business Size: 1-5 employees

Investing in a Me

Your Business I



Mission & Network

- Create a business environment in the region where our members can thrive
- Chamber mobile web-site
- Event—E-Notices
- Chautauqua Business Weekly communication

Driving Foot Traffic & Internet Traffic

- SHOPLOCALCHQ Gift Card On-Site Setup and Support Services
- SHOPLOCALCHQ Gift Card Marketing
- SHOPLOCALCHQ Gift Card Sales and Processing
- Direct referrals from the Chamber of Commerce
- Visitor Center—Company Information Display
- Participation in event programming among six community chambers across the county
- Grand Opening Ribbon Cuttings and Milestone Celebrations
- Small Business Saturday Promotion and Advertising
- SHOPLOCALCHQ Shop Where I Live On-line Marketplace Platform (Place your products on a central local marketplace) List up to 5 Items
- Build Coupons & Member to Member Discounts
- Business Presence in On-Line Business Directory
- Google Mapping on Chamber On-line Directory Listing
- Google Page Consultation
- Search Engine Optimization
- Web-Based Landing Page
- Social Media Icon Links on Landing Page
- 3 Searchable Online Category Listings

Increasing Business to Business Connections

- Business Over Bagels Quarterly Best Practices and Topical Discussions (4 Sessions Per Year—Access for All Employees)
- Participation in event programming among six community chambers across the county
- Access to Sponsorship Opportunities
- Printed Copy of Member Listing (per request)
- Business After Hours (6 programs per year. No charge for first two employees)

Providing Cost Saving Solutions for Employee Benefits and Human Resource Compliance

- Access to a Customized Private Insurance Exchange
- Access to a Wide Variety of Insurance Plans
- Access to Ancillary Health Benefits
- Health Insurance Plan Analysis (provided to all members)
- Enrollment & Employee Onboarding Assistance (provided to business participating in the insurance program)
- Access to Background Checking Service Discount

Advocating for Positive Change

- ◆ Public Policy Committee Participation
- ◆ Advocacy on Issues that Concern You the Most
- ◆ Advancing Policy Changes to Improve our Business Climate
- ◆ Supporting Economic, Tourism & Workforce Development

Increase Foot Traffic



...and Build Custom



Membership Investment—Main Street Tiers

Membership Helps
Increase Sales!



ic, On-Line Sales...



ber Relationships.



Main Street II	Main Street III
Investment: \$270	Investment: \$550
\$23/mo (12 mos)	\$46/mo (12 mos)
~Value: \$4,257	~Value: \$8,302
Business Size: 6-10 employees	Business Size: 11-50 employees

Mission & Network	Mission & Network
<ul style="list-style-type: none"> Includes all lower tier services 	<ul style="list-style-type: none"> Includes all lower tier services
Driving Foot Traffic & Internet Traffic <ul style="list-style-type: none"> Includes all lower tier services plus SHOPLOCALCHQ Shop Where I Live On-line Marketplace Platform—List up to 20 items Certificates of Origin Notary Public Service 	Driving Foot Traffic & Internet Traffic <ul style="list-style-type: none"> Includes all lower tier services plus SHOPLOCALCHQ Shop Where I Live On-line Marketplace—List up to 50 items Your Business Logo on Landing Page 6 Searchable Online Category Listings
Increasing Business to Business Connections <ul style="list-style-type: none"> Includes all lower tier services plus Personal Introduction to a member Submit an article for the Chautauqua Business Weekly E-Mail Distribution 	Increasing Business to Business Connections <ul style="list-style-type: none"> Includes all lower tier services plus 1 ticket to annual meeting and/or legislative events List of membership printed on labels
Providing Cost Saving Solutions for Employee Benefits and Human Resource Compliance <ul style="list-style-type: none"> Includes all lower tier services plus Human Resource Platform & Resource Library New York State Sexual Harassment Compliance Training Module 	Providing Cost Saving Solutions for Employee Benefits and Human Resource Compliance <ul style="list-style-type: none"> Includes all lower tier services plus Select a total of 9 training modules
Advocating for Positive Change <ul style="list-style-type: none"> Includes all lower tier services 	Advocating for Positive Change <ul style="list-style-type: none"> Includes all lower tier services

Membership Investment — Metal Tiers

Bronze

Investment: \$1,100

\$92/mo (12mos)

~Value: \$13,452

Silver

Investment: \$1,750

\$146/mo (12mos)

~Value: \$16,624

Mission & Network

- Includes all lower tier services

Driving Foot Traffic & Internet Traffic

- Includes all lower tier services plus
- Business Photo Gallery
- 9 Searchable Online Category Listings

Increasing Business to Business Connections

- Includes all lower tier services plus
- 2 total tickets to annual meeting and/or legislative events
- Sponsorship & Marketing Package Discounts—10% Discount

Providing Cost Saving Solutions for Employee Benefits and Human Resource Compliance

- Includes all lower tier services plus
- Select a total of 10 training modules

Advocating for Positive Change

- Includes all lower tier services

Mission & Network

- Includes all lower tier services

Driving Foot Traffic & Internet Traffic

- Includes all lower tier services plus
- Business Video Gallery
- 12 Searchable Online Category Listings

Increasing Business to Business Connections

- Includes all lower tier services plus
- 3 total tickets to annual meeting and/or legislative events
- Sponsorship & Marketing Package Discounts—15% Discount

Providing Cost Saving Solutions for Employee Benefits and Human Resource Compliance

- Includes all lower tier services plus
- Select 11 total training modules
- HR Hotline (1 hr access per year)

Advocating for Positive Change

- Includes all lower tier services



Membership Investment — Metal Tiers

Gold	Platinum
Investment: \$2,250	Investment: \$2,750
\$188/mo (12mos)	\$230/mo (12mos)
<i>Value: \$20,510</i>	<i>Value: \$29,449</i>
<i>Business Size: 301-500 employees</i>	<i>Business Size: 501+ employees</i>

Mission & Network

- Includes all lower tier services

Driving Foot Traffic & Internet Traffic

- Includes all lower tier services

Increasing Business to Business Connections

- Includes all lower tier services plus
- 4 total tickets to legislative and/or annual meeting events
- Sponsorship & Marketing Package Discounts—20% Discount

Providing Cost Saving Solutions for Employee Benefits and Human Resource Compliance

- Includes all lower tier services plus
- Select 14 total training modules

Advocating for Positive Change

- Includes all lower tier services

Mission & Network

- Includes all lower tier services

Driving Foot Traffic & Internet Traffic

- Includes all lower tier services

Increasing Business to Business Connections

- Includes all lower tier services plus
- 16 total tickets to legislative and/or annual meeting events
- 8 total tickets to the annual awards banquet
- Sponsorship & Marketing Package Discounts—25% Discount

Providing Cost Saving Solutions for Employee Benefits and Human Resource Compliance

- Includes all lower tier services plus
- Select a total of 20 training modules

Advocating for Positive Change

- Includes all lower tier services



An Investment in a Chamber Membership is an Investment in Your Business!

“My membership in the Chamber continues to be invaluable in raising the visibility of my business through quality networking, the online listing, and advertising opportunities. The Chamber offers key information for the growth of my business and is one of my best business partners.”

Gina Kron, Owner

Tim Horton's, Dunkirk

“The Chautauqua County Chamber of Commerce has always been an important element in the fabric of the community..... DFT Communications values its membership in the Chamber. We know that we can achieve more by working together with other businesses than working alone.....”

Mark Maytum, President

DFT Communications

“When we look for ways to connect with other businesses in Chautauqua County we look to the Chamber of Commerce. The Chamber delivers significant value to our company.”

Danielle Marx, President

Putnam Record Agency

"As a brand new business, opening in the middle of a pandemic, I knew it would be a challenge to quickly gain market share and name recognition. The local Chamber of Commerce staff has been greatly supportive in helping me get our name into the public and assist us in growing our customer base. Their digital marketing assistance has been extremely helpful, allowing my business to quickly establish ourselves in the market, grow our customer base and attract a large number of reviews and recommendations. Their staff is professional helpful and they really care about the success of local businesses."

Nik Keefe, Owner

Taqo

“During the COVID -19 pandemic very early on the Chamber was a life saver, providing guest speakers and meetings available on line. Along with other organizations the Chamber zoom meetings and emails helped to direct us to the resources we needed. All Businesses in Chautauqua County should make the investment and become a Chamber member. The Chamber has always delivered significant value to our company and we are honored to be members of the Chamber. We tip our hats off to you!”

The Clementi Family and Chautauqua Marina Team Members



Join online at
www.chautauquachamber.org

or for additional information

call us at

716-366-6200 or 716-484-1101